


équiterre

2013


Annual report

SPECIAL 20TH ANNIVERSARY EDITION





To celebrate Equiterre's
20th anniversary, we decided to
produce this special edition of our
annual report, which looks back
on the highlights of our work as
**a force for social and environmental
good in** Quebec and beyond.



We couldn't have
done it **without you.**



We dedicate this report to the people and organizations who have given time,
money or encouragement to Equiterre since 1993.

Pictured: senior director Steven Guilbeault, deputy director Isabelle St-Germain and executive director Sidney Ribaux.



Isabelle St-Germain and chair of our Board of Directors, Clément Guimond, celebrating our members at a meetup in Quebec City.

Table of contents

Dedication	3
Mission	5
2013 at a glance	6
Founding story	8
Bringing new ideas to Quebec	11
Equiterre's family farmer network	

Our members
and partners **are crucial**
to our mission of building
a social movement.

Keeping our promises	15
The Centre for Sustainable Development	
Working globally	19
World map of Equiterre's impact	
Going where we are needed	23
How our programs have changed over the years	24
Special report: the tar sands, an ongoing battle	28
Giving our supporters lots to celebrate	29
Victories: climate change, fair trade, pesticides	
Partners	33
Financial statements	37
For more information	40



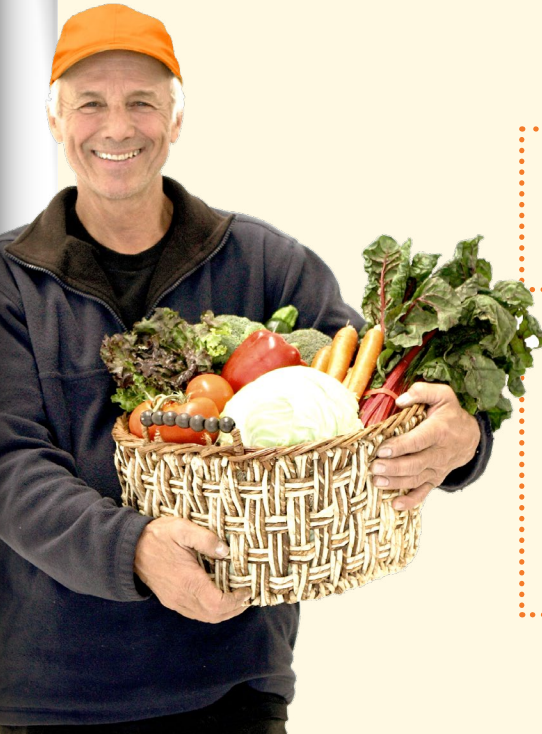
– Mission (adopted in 2007) –

Equiterre helps build a social movement by **encouraging individuals, organizations and governments to make ecological and equitable choices, in a spirit of solidarity.**



◀ Our 20th anniversary celebrations recalled our roots in youth planning events for the 1992 Earth Summit in Rio.

2013 at a glance



9402

members and donors

115,479 subscribers to
our e-letter

55 employees

30 interns

130 volunteers

27,320 fans on Facebook

10,636 followers on Twitter

604,983 visits to equiterre.org
by 395,083 unique visitors

72 talks to a combined
audience of **7054** people

1802 media mentions

96 family farmers feeding
more than 32,000 people

1158 participants in guided
tours of the Centre for
Sustainable Development

3565 visitors to
48 information booths



Every year in January, our entire team meets up to discuss new ways to **reduce greenhouse gas emissions, reduce the use of synthetic pesticides, and promote fair trade.**

Founding story

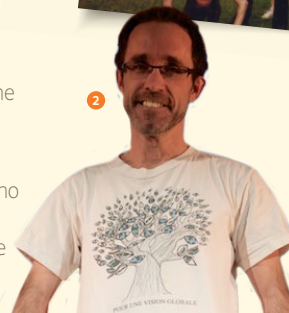
In 1993, in the wake of the first Earth Summit held in Rio de Janeiro, Brazil, **six young Quebecers formed a citizens group**, Action for Solidarity, Equality, Environment and Development, ASEED Québec, which would become Equiterre.



Steven Guilbeault

Then: a theology student at the Université de Montréal

Now: an internationally respected environmentalist who has attended almost all of the UN conferences on climate change, including Kyoto



François Meloche

Then: an agricultural economics student at McGill

Now: a risk manager for ethical funds



Patrick Henn

Then: a UQAM environmental sciences student

Now: a renewable energy expert



Beth Hunter

Then: a Concordia BA with a passion for food security

Now: senior program officer at the J.W. McConnell Family Foundation



Sidney Ribaux

Then: a law student at the Université de Montréal


Now: executive director of Equiterre and chair of one of its offshoot organizations, the Centre for Sustainable Development



Laure Waridel

Then: a sociology student at McGill

Now: author, Trudeau Scholar, doctoral student at the Geneva-based Graduate Institute of International and Development Studies, member of the Order of Canada

An aerial photograph of a massive crowd gathered in a park-like setting, likely for an environmental rally. The crowd is dense and fills a large portion of the frame, extending from the foreground towards the background. The image has a warm, orange-brown color cast. In the background, there are trees and some structures, including a tall, thin tower. The overall scene conveys a sense of a large-scale public gathering.

“From a small group of friends **who started out working largely as volunteers,** we became a well-known, recognized organization.”

LAURE WARIDEL

On April 22, 2012,
we helped gather
nearly 300,000 people
in Montreal for the
largest environmental
rally in Canada's
history.

Bringing new ideas to Quebec

Equiterre has always been about innovative and entrepreneurial solutions. Witness our organic basket program.

In 1995, Beth Hunter enlisted the help of Patrick Henn to set up a pilot project linking residents in an urban Montreal neighbourhood with Cadet Roussel, a biodynamic farm in Montérégie owned by neighbours of Laure Waridel's parents, and where another Equiterre cofounder, François Meloche, had worked one summer.

➤ Frédéric Thériault, family farmer and member of our board.





Subscribers helping out at Cadet Roussel farm in the early days of our organic basket program.

In 1997, the family farmers sold out their summer baskets. People began to ask for winter baskets. In 1998, the same year that ASEED Québec changed its name to Equiterre, the network numbered close to thirty farms. By 2004, it boasted drop-off points in 11 regions, including Abitibi, Saguenay-Lac-Saint-Jean and Ontario.

Now, in 2013, Equiterre's family farmer network has grown into 96 farms feeding more than 32,000 people via 500 drop-off points across Quebec. Wow!

➤ Locally grown organic produce at La ferme À l'accueil chaleureux in Saint-Philippe-de-la-Prairie.

It was called community supported agriculture (CSA).
The idea sounded simple.

At the beginning of the growing season, the Montrealers would pay the farm in advance for their share of the coming harvest. In season, they would pick up their **organic baskets** once a week from Laure, Patrick and Sidney's apartment. Simple, but also revolutionary!

The plan to save one farm would morph into a **network that has helped more than a hundred small organic farms thrive**. It was one of the first such programs in Quebec.





⤴ "It's been really nice. We say, wait, this kid was a baby when we started out and now she is a big kid!" says family farmer Renée Primeau of the Tourne-Sol Co-operative Farm in les Cèdres.


➤ Campaigns like Diane is my family farmer (2000) and Moi, je mange bio! (2002) raised the profile of "eating local" and "eating organic" in Quebec at a time when these concepts were less well known.



In 2013, Equiterre's family farmer network **introduced drop-off points in three AMT commuter train stations, and offered drop-off points in the parking lots of 14 Metro grocery stores.**



⤴ Family farmer François d'Aoust of Les Bontés de la Vallée in Havelock says that some people have forgotten how tasty fresh vegetables can be.

A group of about seven people are sitting in a field of tall, golden-brown grass. In the background, there is a calm body of water reflecting the sky. The entire image has a warm, orange-toned filter. A white circular overlay is positioned in the lower-left area, containing text.

Our Quebec City
action group on a
bike tour to De la Coulée
douce organic farm in
Saint-Antoine-de-Tilly.

Keeping our promises

Consider the Centre for Sustainable Development, our shared demonstration green building in downtown Montreal.

In 2002, we said we'd build it.
By 2011, we had.

In 2006, we said the Centre for Sustainable Development would get the highest possible LEED® certification for green buildings. In April 2013, it did. It is the first new construction in Quebec to obtain a LEED® Platinum rating – the highest possible distinction in the internationally recognized LEED® rating system for green buildings.





◀ In February 2007, **Hydro-Québec announced** that it would provide land for the **Centre**, at the corner of Clark and Ste-Catherine St. West.


▶ In spring 2010, **construction began.**

Now, the Centre for Sustainable Development **is a resource for industry professionals, decision makers and the public.**

In 2013, Equiterre led 77 tours of the building while the Centre hosted 510 business, government and NGO events.

In September, we added new features to the building's interactive exhibit, including water savings indicators in the first-floor bathrooms. We also set up a virtual tour at lamddvirtuelle.org.





Épluche ta ville is an example of the kind of project that can now use the Centre for Sustainable Development as a venue.



👁 To learn more about Épluche ta ville, a 2013 campaign that reached more than 232,000 families, mainly in Montreal, on the importance of eating local fruits and vegetables, visit epluchetaville.org.

Equiterre honorary member **Normand Laprise, owner of Montreal's Toqué!**

and Brasserie T! restaurants shares his vision for a healthy food system in our Épluche ta ville web doc series.



Young Éloi enjoys a “food happening” 👁 at the Centre for Sustainable Development as part of our Épluche ta ville campaign.



📍 In 2013, the Centre for Sustainable Development was one of the 500 drop-off points in our organic basket program.



👤 Family farmer Jean-François Levasseur of Coq à l'Âne farm distributes his first organic basket of the 2013 season.

Working globally

Since the beginning, Equiterre has had an international outlook. In 1995, the same year that ASEED Québec, the group that would become Equiterre, obtained non-profit status, cofounders Patrick Henn and Steven Guilbeault represented the still tiny group at a UN climate talk in Berlin.

➤ Equiterre cofounder Laure Waridel with members of the UCIRI co-operative in Oaxaca, Mexico.





World map of **Equiterre's** **impact**

“ For years, we worked directly with co-ops and small producers abroad. Now, we support the fair trade movement from home by encouraging big buyers like governments to choose fair trade. ”

ISABELLE ST-GERMAIN



Brazil

We organized side events at the UN conference on sustainable development, Rio+20, 2012.

Costa Rica

Equiterre co-founders Beth, Sidney and François attended Youth '92, a global youth preparatory forum for the Rio Earth Summit.

Denmark

At the UN climate talk in Copenhagen, 2009, Steven Guilbeault was one of the only Canadian NGO representatives allowed into the plenary during negotiations. TckTckTck, the global alliance we helped found, collected 17 million signatures calling for a strong climate treaty.

Germany

We attended UN climate talks in Berlin, 1995 and Bonn, 2007.

Greece

In 2012, we received a Greek member of EU Parliament.

Indonesia

At the UN climate talk in Bali, 2007, Steven Guilbeault addressed the assembly on behalf of more than 400 environmental groups.

Kenya

We attended the UN climate talk in Nairobi, 2006.

Mexico

Laure Waridel and a fellow honorary

member, photojournalist Éric St-Pierre, went to Mexico to research fair trade. We also participated in international cooperation projects in Mexico, and attended the UN climate talk in Cancun, 2010.

Montreal

Equiterre served as Environmental Non-Governmental Organizations Secretariat at the UN climate talk in Montreal, 2005, under the guidance of then employee and now honorary member, Hugo Séguin.

Poland

We attended the UN climate talk in Poznan, 2008.

Qatar

We attended the UN climate talk in Doha, 2012.

South Africa

We organized a panel on sustainable transportation at the UN climate talk in Durban, 2011.

United States

Our partnerships with environmental groups in the US Northeast have been critical in keeping tar sands crude out of Quebec for so long.

Belgium, Bolivia, Chile, China, Colombia, Dominican Republic, Ecuador, Eritrea, France, Guatemala, Honduras, Hong Kong, Iran, Japan, Mali, Nicaragua, Panama, Peru, Portugal, South Korea, Spain, Sri Lanka, Sweden, Switzerland, the Netherlands, the rest of Francophone Africa, Tibet.

Deputy director
Isabelle St-Germain
(pictured, left) who has been
with Equiterre since 1998,
organized side events at
World Trade Organization
meetings in Cancun, 2003
and Hong Kong, 2005.



Going where **we are needed**

To be successful, an environmental group must evolve over time.

➤ In April 2013, we brought the Polar Bear on Thin Ice sculpture to Place des festivals. An ice bear carved by Inuit and Quebec artists melted to reveal a bronze skeleton by British artist Mark Coreth, calling attention to the impact of climate change on the North.



How our programs have **changed over the years**

In 1995, during an educational bike tour, we filed one of our first briefs at the Débat public sur l'énergie au Québec. Many of the recommendations we made were eventually accepted. A victory!



◆ In the 1990s, we ran two community gardens on Montreal's South Shore (Ensemble en zone verte).



➤ We continue to **promote local food** today. When the provincial government held consultations on the food sovereignty policy that it would unveil in June 2013, we were there. The policy would encourage government agencies to buy more local products – something we've been seeking for years.



◆ In the early days, bike tours helped raise Equiterre's profile. Now, **we have other ways of getting heard**. Our spokespeople are mainstream media regulars and sought-after government advisers.



⬆ In 2002, we launched our Organic Daycare project. It has since evolved into something larger and more ambitious, bringing locally grown food into hospitals, schools and other institutional kitchens across the province.



⬆ From 1999 to 2010, we ran an **energy efficiency program that helped thousands of Quebecers** insulate their homes.

⬆ We used to offer Horti-Eco organic certification for landscape professionals.

We continue to **promote eco-friendly horticulture** via other means, particularly at the legislative level. In August 2013, we joined forces with the David Suzuki Foundation to sue the federal Minister of Health and the Pest Management Regulatory Agency for unlawfully refusing to review the approval of pest-control products containing three pesticides banned for use in other OECD countries. We also took part in consultations to revise Quebec's Pesticides Management Code.

⬆ In April 2013, Laure Waridel hosted a talk on pesticides featuring eco-gardening activist and honorary member, Edith Smeesters (right).





⤴ Every day, the chefs at CPE Les Frimousses du fort in Chambly find creative ways to provide their young diners with healthy meals made from local food. The daycare centre is a participant in the Croqu'Plaisir program. In 2013, Equiterre was a proud partner in this program, which encourages the creation of healthy food environments for preschoolers in daycare facilities in the Montérégie region.

✓ In February 2013, Equiterre put out a study of two hospitals showing that **healthcare facilities can add local food to their menus.** Hôpital Jean-Talon bought up to 20% of its fruits and vegetables directly from a local producer in season.



⤴ Thanks to the Feu vert woodstove and fireplace changeout program, 2150 stoves and fireplaces have been removed or replaced since November 2011. Good news for air quality on the Island of Montreal!

In July 2013, during public consultations on Quebec's new Sustainable Mobility policy, we filed a brief requesting more money for public transit. In October, **we added a section on wind energy to our website.**

In 2013, Equiterre and partners asked the federal Health Minister to take action on bee-killing neonicotinoid pesticides.



Did you know that our reception is staffed almost entirely by volunteers?

Volunteers like Hanh Bui (above) are an essential part of our team.

✔ If our pesticides specialist Nadine Bachand (pictured, far right) has any questions about neonicotinoids, she can ask Olivier Samson-Robert, B. Sc., (second from left) who won \$10,000 as part of the 6th edition of the Laure Waridel bursary held in 2013, for his groundbreaking research on the health impacts of this new class of insecticides on bees. This award is offered with the Caisse d'économie solidaire Desjardins.



In 2013, our Sportifs pour la planète campaign encouraged sports families and associations in Laval and Longueuil to adopt more environmentally friendly transportation and consumption habits. So far, the pledges undertaken as part of this campaign have resulted in a reduction of a potential 17 tonnes of greenhouse gas emissions. Congratulations to the 2000 participating families!

✦ From 2003 to 2012, Equiterre ran a yearly Transportation Cocktail campaign promoting a mix of alternatives to driving alone to work or school. Pictured: In 2012, Michel Labrecque, former Société de transport de Montréal (STM) chair and honorary member of Equiterre, joined us at Square-Victoria metro station to thank the everyday superheroes who use public transit.

DID YOU KNOW?

From 2008 to 2012, the Défi Climat climate challenge elicited pledges from hundreds of thousands of students, employees, and organizations to avoid 230,000 tonnes of greenhouse gas emissions. That's like taking almost 50,000 cars off the road for an entire year.

Special report: the tar sands, an ongoing battle

In 2008, Enbridge filed its Trailbreaker pipeline project. Thanks to opposition from groups like Equiterre, the company would eventually put the project on ice. But the fight to keep tar sands crude from flowing through Quebec would continue. In 2013, it was one of our biggest issues.



- In July 2013, our community mobilizer Geneviève Puskas (pictured, first from left) attended the Healing Walk in Fort McMurray, Alberta in support of First Nations and Métis communities suffering from tar sands expansion.
- In August, TransCanada announced that it was going

ahead with its Energy East project, which would rival the proposed Keystone XL pipeline in size.

- Throughout the year, Steven Guilbeault travelled across Quebec to speak to residents about the dangers of letting tar sands crude through the province. This led to the creation of many citizens groups, and helped secure a parliamentary commission on Enbridge's Line 9B reversal and expansion project. The commission said that Enbridge should create a fund to pay for any damage in the event of a disaster.
- We helped commission two expert reports on Line 9, and spoke out against the project at National Energy Board hearings in Quebec and Ontario. International pipeline safety expert Richard Kuprewicz concluded that there is a "high risk of Line 9 rupture" if Enbridge's reversal plan goes through.
- We coordinated the Quebec activities for Defend our Climate, Defend our Communities, a national day of action against tar sands expansion on November 16. ▶

- Equiterre oversaw the French translation of OilSandsRealityCheck.org.

“Oil sands production emits 3 to 4 times more greenhouse gases than producing conventional crude oil. This makes it one of the world's dirtiest forms of fuel.”

Do you live along Line 9? Check out the interactive map in our tar sands toolkit at equiterre.org/en to find out. You can also see the dozens of communities that followed our advice and adopted resolutions asking the Quebec government to conduct an independent environmental assessment of the project.



**Giving our
supporters**
lots to
celebrate



Here's a look
at some of
the **successes**
we've had
so far.



1997

During our Un Juste Café campaign, **sales of fair trade coffee in Quebec increase** from an average of 50 to 800 pounds a month.

1998

The 7 jours sur 2 roues bike tour closes with a theatrical presentation in Montreal's Old Port. The presentation is attended by representatives from every municipal party, all of whom subsequently pledge to reduce Montreal's greenhouse gas emissions by 20% below 1990 levels by 2020.

1999

Membership grows from 150 to more than 500 people and organizations.

1997

Our budget goes from \$60,000 to \$300,000

2001

As part of the Libre comme l'air bike tour, we invite Montreal's mayoral candidates to answer questions from youth about transportation. Candidate Gérald Tremblay announces that he would bring in a special **student rate for public transit**. Upon election, he keeps his promise. ✓



2002

We help convince Quebec City, Montreal and the Communauté métropolitaine de Montréal to adopt resolutions in favour of ratifying the Kyoto Protocol.

2002

Our budget is \$1 million.

2003

We commission a CROP poll to see if our Moi, je mange bio! campaign has succeeded at raising the profile of organic farming in Quebec. It seems that it has! Sixty-four percent of respondents are able to give some kind of definition of organic agriculture, compared with just 48% in 2001.

2003

We gather 60,000 signatures for public transit funding.

2003

We help convince Quebec to bring in its Pesticides Management Code, the first cosmetic pesticides ban of its kind in North America. A decade later, we participate in hearings to revise the Code. -- Six years into our fair trade campaign, fair trade products are widely available in Quebec grocery stores.

2004

In partnership with other groups, we help oppose the proposed gas-fired electric power plant at Suroît. As a result, the government starts looking into wind energy.



2005

Kyoto Protocol comes into effect. Equiterre was instrumental in getting Canada to ratify the treaty.

2005

We sell 3400 tickets to a talk by Hubert Reeves and David Suzuki.

--
Our first volunteer action groups are formed.

2006

▲ We open an office in Quebec City to be closer to the National Assembly.



2007

For the first time, we have members in every region of Quebec. Sidney Ribaux is named an Ashoka Fellow. We have an information booth at the Old Port in Montreal, in a pavilion, Espace Sedna-Cascades-Rebut global, made entirely of recycled materials, for our Change the world, one step at a time campaign.

2008

The Pronovost report on the future of Quebec agriculture adopts suggestions made by Equiterre at hearings.

2008

Launch of our consulting service.



2009

Equiterre and other groups convince Quebec to adopt the most ambitious greenhouse gas emission reduction target in North America, 20% below 1990 levels by 2020. This is perhaps Equiterre's most important accomplishment. Sidney Ribaux introduces the premier at the conference where the new target is announced.

2009

We help gather 30,000 people in the streets of Quebec during UN climate talks in Copenhagen.

--
◆ We release Pareil pas pareil, a video about fair trade chocolate. It has since been viewed more than 32,000 times.

But there is still so much more we can do **with your continued support.**

2010

We ask for and eventually get a moratorium on shale gas exploration and development in Quebec.

2012

In an innovative partnership with Equiterre, Metro becomes the first grocery store chain to host and promote drop-off points for family farmers.

2013

Equiterre's longstanding demand is granted when Quebec unveils a new "buy local" strategy for institutions.

--

After years of lobbying by Equiterre and others, Quebec launches a cap-and-trade system.

2013

Equiterre is named to Tides Canada's annual Top 10, an award recognizing Canada's leading social change initiatives.

2013

We sue Ottawa for its refusal to protect Canadians from harmful pesticides banned for use in other countries. Photo by Fabien Soriano, winner of our dandelion photo contest held in 2013.



2013

◆ We gather 50,000 people in downtown Montreal for a march against tar sands pipelines on April 21.



Did you know that David Suzuki is an honorary member of Equiterre? We have been collaborating with the David Suzuki Foundation since 1999. Other honorary members include Tim Brodhead, former chair of the McConnell Foundation; Louis Drouin of Direction de la santé publique; Philippe Dunsky of Dunsky Energy Consulting; Monique Laroche, farmer; and, Gervais L'Heureux of AQOCI.



Éliane Touchette (1) and Geneviève Bastien (2) of our Mauricie volunteer action group promote fair trade.

We have **volunteer action groups** in Outaouais, Lanaudière, Montérégie, Eastern Townships, Quebec City and, most recently, Montreal.

Thank you to our partners!

FUNDERS AND DONORS

Government of Quebec

- Agence de la santé et des services sociaux de Montréal, Direction de santé publique de Montréal
- Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec
- Ministère de l'Éducation, du Loisir et du Sport
- Ministère des Ressources naturelles
- Ministère des Transports du Québec
- Ministère du Développement durable, de l'Environnement, de la Faune et des Parcs
- Secrétariat à l'action communautaire autonome et aux initiatives sociales (SACAIS)
- Société d'habitation du Québec

Government of Canada

- Human Resources and Skills Development
- National Energy Board

Foundations

- Archidiocèse catholique romain de Rimouski
- Catherine Donnelly Foundation
- Congrégation de Notre-Dame du Québec
- Diocèse catholique de St-Jérôme
- Fondation la Violette
- Foundation of Greater Montreal
- La congrégation des Soeurs de Sainte-Anne
- Les Filles de Marie-de-l'Assomption
- Les Oeuvres R. M.
- Les Petites Franciscaines de Marie

- Les Soeurs de Sainte-Anne du Québec
- Les Soeurs des Saints Noms de Jésus et Marie du Québec
- Maison générale des Ursulines
- New Venture Fund
- Oak Foundation
- Oeuvres des religieuses adoratrices du Précieux Sang
- Oeuvres Régis-Vernet
- Salamander Foundation
- Soeurs de Notre-Dame du St-Rosaire
- Soeurs franciscaines missionnaires de l'Immaculée-Conception
- Tides Canada Foundation
- Tides Foundation

Other organizations

- Agence métropolitaine de transport (AMT)
- Centre québécois d'actions sur les changements climatiques (CQACC)
- Climate Action Network Canada
- Concordia University
- Conférence régionale des élus de l'agglomération de Longueuil
- Conférence régionale des élus de la Montérégie Est
- Conférence régionale des élus de Laval
- Conférence régionale des élus Vallée-du-Haut-Saint-Laurent
- Fédération des caisses Desjardins du Québec
- Fonds d'action québécois pour le développement durable (FAQDD)
- Metro Richelieu
- Québec en forme, Fonds pour la promotion

- des saines habitudes de vie
- Société de transport de Montréal (STM)
- Table régionale des saines habitudes de vie
- Ville de Laval
- Ville de Longueuil
- Ville de Montréal
- Ville de Québec
- WWF-Canada

Major donors (\$1000 to \$4999)

- Anonymous (3)
- Anne Shelton
- Benoît Lemire
- Catherine Potvin
- Daniel Dion
- Jean Audet
- Pierre Chamberland
- Raymond Brodeur

Major donors (\$500 to \$999)

- Anonymous (7)
- Alexis Metral
- André Ladouceur
- Anick Labrosse
- Christian Semler
- Christopher Hall
- Claudine Boulais
- David Goulet
- David Ligne
- Delia Dumitrescu
- Denis Gagnon
- Denise Lambert
- Emmanuelle Simon
- Éric Brassard

Partners

- › François Cyr
- › François Isabelle
- › Frédéric Rochon
- › Hélène Matteau
- › Johanne Chagnon
- › Julie St-Cyr
- › Laurence Chapard
- › Luc Bourgie
- › Luc Lachapelle
- › Madeleine Olivier
- › Margaret Thorpe
- › Marie-Michelle Bellon
- › Martin Audet
- › Maryse Mayer
- › Miriam Thorpe
- › Pascale Lahaie
- › Réal Lalande
- › Rémy Bernard
- › Sébastien Dewez
- › Sonia Gagnon
- › Véronique Gauthier
- › Zoé Lamothe

PARTNERS

- › Accès transports viables
- › Accufacts
- › Agence métropolitaine de transport (AMT)
- › Alternatives
- › Association québécoise du commerce équitable
- › Association régionale de soccer de la Rive-Sud

- › Association régionale de soccer de Laval
- › Caroline Poirier, Croque-Saisons farm
- › Centre for Sustainable Development (Maison du développement durable)
- › Chambre de commerce et d'industries de Trois-Rivières
- › Ciné-Campus, Séminaire Saint-Joseph
- › Climate Justice Montreal
- › Club de Natation Laval
- › Comité de Solidarité Trois-Rivières
- › Comité jeunesse du Comité de Solidarité Trois-Rivières
- › Commission scolaire de Montréal (CSDM)
- › Concordia University
- › Conférence régionale des élus de Montréal
- › D-Trois-Pierres farm
- › David Suzuki Foundation
- › Delta Trois-Rivières
- › Département de l'aménagement du territoire et du développement durable de la Ville de Trois-Rivières
- › Éco-Salon du Lac-St-Pierre
- › ÉCOF-CDEC
- › Ecojustice
- › Écomarché.ca
- › Environmental Defence
- › ENVironnement JEUnesse
- › Express de Laval
- › Extenso
- › Farm to Cafeteria Canada
- › Fédération des coopératives du Nouveau Québec (FCNQ)
- › Filière biologique du Québec
- › Fondation Trois-Rivières pour un

- développement durable
- › François d'Aoust, Les Bontés de la Vallée
- › Frédéric Duhamel, Les Jardins de Tessa
- › Frédéric Thériault, Tourne-Sol Co-operative Farm
- › Geneviève Grossenbacher, Notre petite ferme
- › Greenpeace
- › Hockey Laval
- › Hôpital Jean-Talon
- › Jean-Martin Fortier, Les Jardins de la Grelinette
- › Jean-Philippe Poussard, Au potager du paysan Inc.
- › Jeux du Québec
- › Johanne Breton, Les Jardins Naturlutte
- › Jonathan Bruderlein, Ferme Méliot
- › Judith Colombo, D-Trois-Pierres
- › La Tribune
- › Les jardins des Anges
- › Les Tours de la table
- › Metro
- › Monique Laroché, Le Vallon des Sources
- › Mouvement Stop Oléoduc
- › Noémie Labrosse, Terra Sativa, Terre de Cultures
- › Ordre des architectes du Québec
- › Quartier des Spectacles Partnership
- › Regroupement des centres de la petite enfance de la Montérégie (RCPEM)
- › Réseau pour une alimentation durable (RAD)
- › Robert Marcotte, Ferme Robert Marcotte
- › Roulons VERT
- › Santropol roulant
- › Saveurs des Cantons
- › Société Saint-Jean-Baptiste de la Mauricie

- › Society for Arts and Technology (SAT)
- › Sylvianne Tardif, Potager André Samson
- › Synergie Santé Environnement
- › The 32,300 people who enjoy our organic baskets
- › The 55 workplaces that host drop-off points for our family farmers
- › The 96 farms in our family farmer network
- › The Goodman Group
- › Transport Robert
- › Université du Québec à Trois-Rivières
- › Ville de Ste-Anne de Bellevue
- › Vivre en Ville
- › Yan Gordon, Les potagers des nues mains. . . .

SPONSORS

- › ABCP Architecture
- › Agence métropolitaine de transport (AMT)
- › Alcoa
- › Aliments d'ici
- › Association québécoise de lutte contre la pollution atmosphérique
- › Ateliers cinq épices
- › Biothermica
- › BMO Bank of Montreal
- › Bonduelle
- › BRP
- › Caisse d'économie solidaire Desjardins
- › Caisse de dépôt et placement du Québec
- › Chambre de commerce et d'industries de Trois-Rivières

- > Comité de Solidarité Trois-Rivières
- > Communauto
- > Complexe Multi-Sports de Laval
- > Confédération des syndicats nationaux (CSN)
- > Conférence régionale des élus de Laval
- > Delta Trois-Rivières
- > Déménagement Myette
- > Desjardins
- > Division - Développement durable du territoire de la Ville de Trois-Rivières
- > Dunsky Energy Consulting
- > Écomarché.ca
- > Edith Smeesters
- > Fédération des producteurs de lait du Québec
- > Fédération québécoise des producteurs de fruits et légumes de transformation
- > Fondation : Fonds de travailleurs de la CSN
- > Fondation Trois-Rivières pour un développement durable
- > Fromagerie F.X. Pichet
- > Fromagerie L'ancêtre
- > Gaz Métro
- > Greenpeace Canada
- > Hydro-Québec
- > Ivanhoé Cambridge
- > Keurig Canada Inc.
- > La Coop fédérée
- > La Khaima (restaurant)
- > Le Massif de Charlevoix
- > Les Humbles Éditions
- > Les Publications Modus Vivendi
- > Louise Gagnon
- > Mallette Chartered Professional Accountants LLP
- > Metro Richelieu
- > Normand Laprise (Brasserie TI!)
- > Quartier des Spectacles Partnership
- > Quebecor
- > Regroupement national des Conseils régionaux de l'environnement
- > Renaissance
- > RER HYDRO
- > Société des alcools du Québec (SAQ)
- > Société des établissements de plein air du Québec (SÉPAQ)
- > Société Saint-Jean-Baptiste de la Mauricie
- > Spa Eastman
- > Sun Life Financial
- > Symptôme communication
- > Tablée des chefs
- > Tourisme Montréal
- > Turbulent
- > Université du Québec à Trois-Rivières
- > Université Laval
- > Vignoble Clos Ste-Thècle
- > Ville de Laval
- > Ville de Longueuil
- > WWF-Canada

PARTICIPATION IN OTHER GROUPS

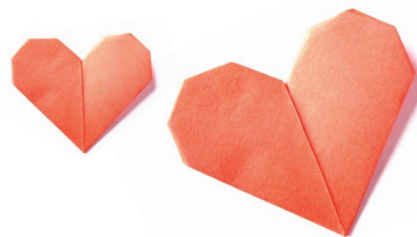
Coalitions and committees where we represent our members

- > Coalition pour la souveraineté alimentaire
- > Comité jeunesse du Comité de Solidarité Trois-Rivières (Mauricie action group)
- > Commission consultative en environnement et développement durable de la Ville de Gatineau (Outaouais action group)
- > Farm to Cafeteria Canada
- > Jury DUX – Programme de reconnaissance des initiatives contribuant à l'amélioration des saines habitudes alimentaires
- > La table de concertation des partenaires du bioalimentaire québécois
- > Plan de développement d'un système alimentaire durable et équitable de la collectivité montréalaise (comité de pilotage)
- > SWITCH : L'Alliance pour une économie verte au Québec
- > TRANSIT : Alliance pour le financement des transports collectifs au Québec
- > Vigilance GMO

Boards we serve on

- > Centre for Sustainable Development (Maison du développement durable)
- > Climate Action Network Canada
- > Conseil régional de l'environnement de Montréal
- > Conseil régional de l'environnement et du développement durable en Outaouais (Outaouais action group)
- > Filière biologique du Québec
- > Global Call for Climate Action (tcktkctck.org)

You make
all the
difference!





Board of Directors

Alizée Cauchon
 Clément Guimond (chair)
 Alain Webster
 Amélie Laframboise (secretary)
 Craig Ryan (treasurer)
 Frédéric Thériault
 Ariane Charbonneau
 Not pictured:
 William George and Jason Potts.



In 2013, we made former chairs Esperanza Moreno (above, with Clément Guimond), Brigitte Lepage and Lucie Poirier honorary members.



Special thanks to our honorary chairs and governors

In Quebec City. First row: Claude-Éric Gagné (governor), RER Hydro; Isabelle St-Germain; Pauline D'Amboise (governor and honorary member), Desjardins Group; Guylaine Gagnon (governor), La Coop fédérée; Clément Guimond; Deputy Premier François Gendron; Steven Guilbeault; Kathy Argall, BMO Bank of Montreal; Marie-Hélène Boisclair (governor), BMO Beauport. Second row: Sidney Ribaux; François Moreau (honorary chair), ABCP Architecture; Daniel Gauthier (governor), Le Massif; Martin Tremblay (governor), Québecor.



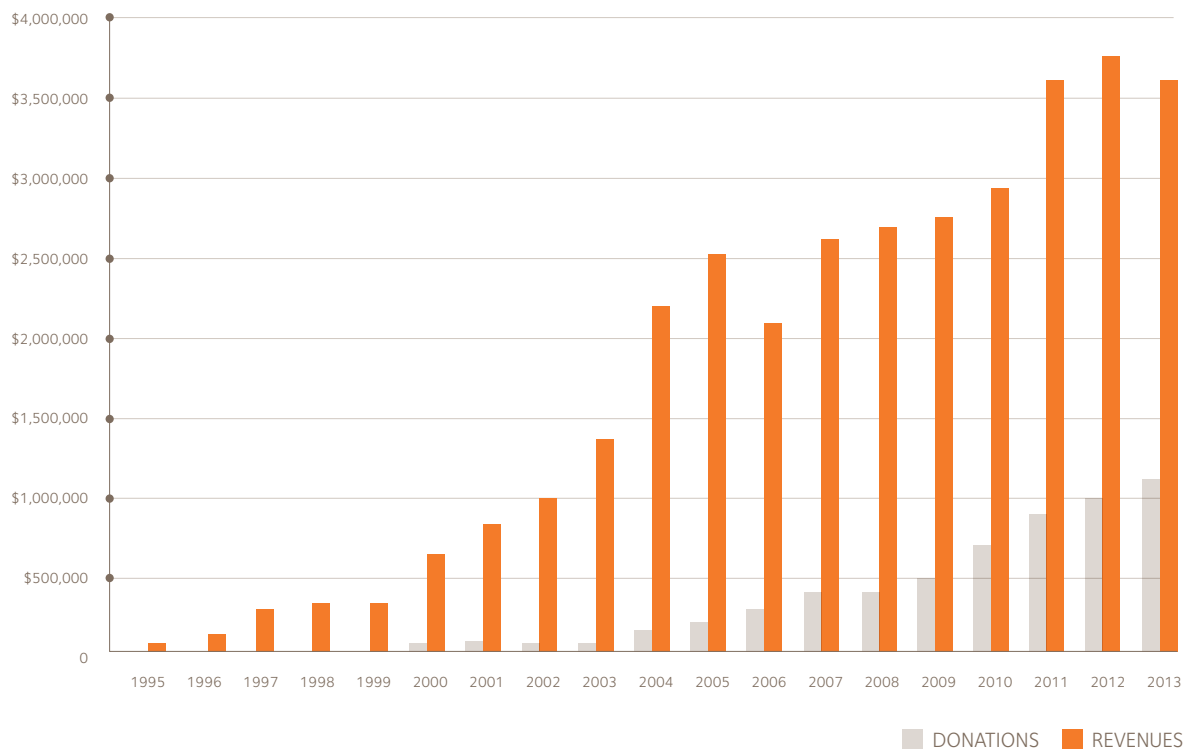
For their fundraising efforts, thank you to Esprit d'aventure, Événements Prima Danse, Heidi Barkun, and OÖM Ethikwear.

In Montreal. Sidney Ribaux; Cynthia Shanks (governor), Keurig Canada Inc.; Louis Villeneuve (governor), RER Hydro; Steven Guilbeault; Ben-Marc Diendéré (governor), La Coop fédérée; Isabelle St-Germain; Martin Brière (honorary chair), Alcoa Canada.



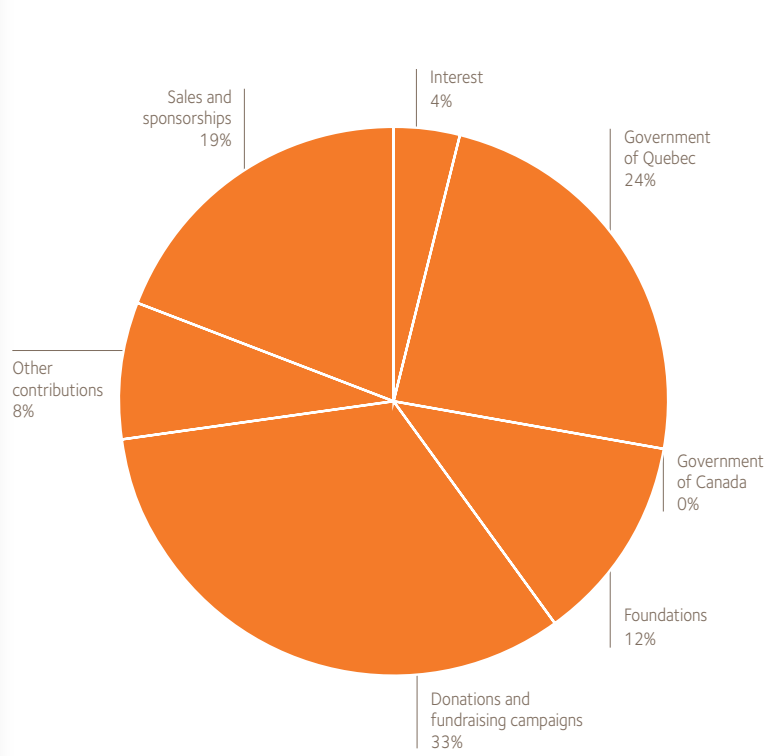
THANK YOU FOR SUPPORTING OUR BENEFIT COCKTAILS IN QUEBEC CITY AND MONTREAL!

The percentage of our revenues that come from donations has risen significantly over the years, giving us increasing independence from government.

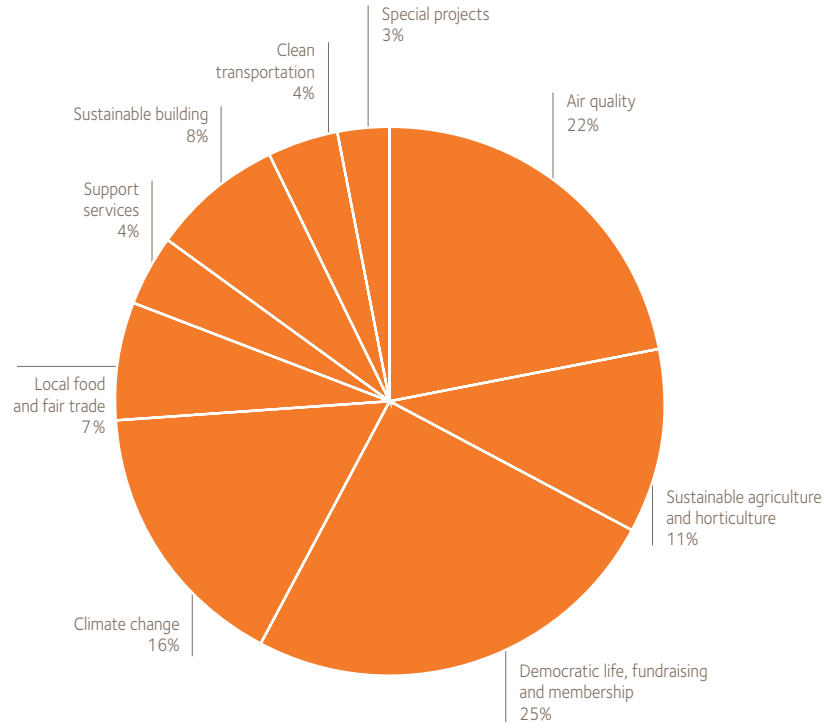


Financial Statements

REVENUES 2013



EXPENSES 2013



Statement of operations for the year ending December 31, 2013

	2013 / \$	2012 / \$
Revenues		
Contributions		
Governmental grants		
Government of Quebec	865,505	1,165,772
Government of Canada	3,845	6,340
Foundations	413,262	323,940
Donations and fundraising campaigns	1,187,104	998,797
Other contributions	290,937	467,521
Sales and sponsorships	664,243	639,096
Interest revenue	143,647	166,423
Amortization of deferred contributions related to tangible capital assets	10,377	12,976
	3,578,920	3,780,865
Expenses		
Salaries & employee benefits	1,801,629	1,892,232
Activities	920,109	968,971
Fundraising campaigns	236,328	372,164
Administration	435,027	481,994
Amortization of tangible capital assets	43,974	58,270
Interest on the line of credit	24,039	26,439
Interest on the bank loan related to the mirror loan	103,417	122,082
Interest on long-term debt	23,637	28,600
	3 588 160	3 950 752
Deficiency of revenues over expenses before the following items	(9,240)	(169,887)
Ministère du Développement durable, Environnement, Faune et Parcs (Feu vert program)	685,615	875,053
Expenses related to incentive measures (Feu vert program)	(685,615)	(875,053)
Deficiency of revenues over expenses	(9,240)	(169,887)

Statement of financial position as at December 31, 2013

	2013 / \$	2012 / \$
ASSETS		
Current		
Cash	–	108,287
Cash reserved – Feu vert program	418,543	605,138
Trades & other receivables	495,625	512,214
Prepaid expenses	58,425	32,294
	972,593	1,257,933
Long-term		
Mirror loan – Centre for Sustainable Development	2,870,000	2,930,000
Investments – Centre for Sustainable Development	292,187	291,598
Tangible capital assets	318,837	353,970
Works of art	137,161	137,161
	4,590,778	4,970,662
LIABILITIES		
Current		
Bank overdraft	51,251	–
Bank loan	270,000	225,000
Trade payables and other operating liabilities	632,731	541,042
Gestion Chatzkel loan	100,000	100,000
Deferred revenues	1,485	15,350
Deferred contributions	16,012	265,940
Deferred contributions – Feu vert program	418,543	605,138
Current portion of long-term debt	40,072	37,815
	1,530,094	1,790,285
Long-term		
Bank loan related to mirror loan	2,870,000	2,930,000
Long-term debt	293,541	333,618
Deferred contributions related to tangible capital assets	41,515	51,891
	4,735,150	5,105,794
NEGATIVE NET ASSETS		
Invested in capital assets	57,286	61,178
Restricted to Centre for Sustainable Development	292,187	291,598
Unrestricted	(493,845)	(487,908)
	(144,372)	(135,132)
	4,590,778	4,970,662

Just imagine what we can do...

...over the next 20 years with your continued support!

For more information on how Equiterre has been helping people and organizations change the world, one step at a time, since 1993, visit equiterre.org/en.



Legal deposit – Bibliothèque et Archives nationales du Québec, 2014
Legal deposit – Library and Archives Canada, 2014

Coordination: Guyline Fortin and Anne Chudobiak
Writing: Anne Chudobiak
Revision: Sidney Ribaux, Guyline Fortin and Matt Sendbuehler
Graphic design: Camille Rioux

équiterre

Headquarters: 50 Ste-Catherine St. West, suite 340, Montreal, Quebec H2X 3V4
In Quebec City: 870 Salaberry Ave., suite 226, Quebec City, Quebec G1R 2T9
Tel. 514 522-2000 • 1 877 272-6656 • Fax 514 522-1227 • info@equiterre.org
Charitable registration number: 89405 7132 RR0001